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GALE, 连接图书馆与学习的桥梁





培训大纲

• 四个系列资源

- 十八世纪作品在线
- Gale文学系列
- Gale资源中心
- Gale商业资源中心
- · 分别介绍Gale 不同资源对应的检索平台
- 有奖问答活动

"课程签到码"











历史一次文献资源



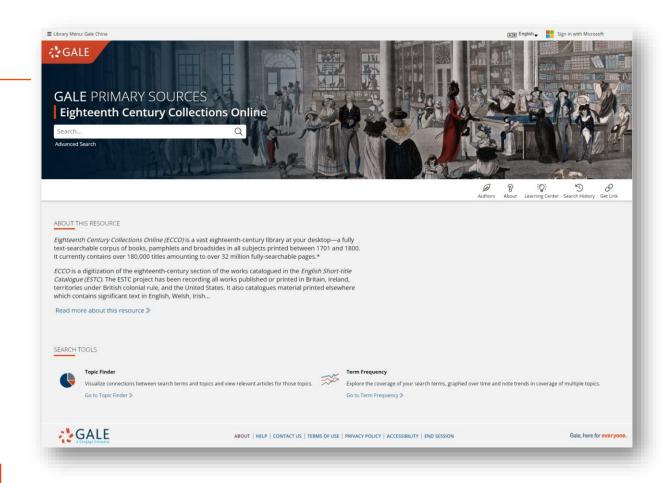
十八世纪作品在线 (ECCO)

十八世纪研究的必备资源

- ♦ 根据English Short Title Catalogue收录
- +
- ◇ 超过 180,000 条标题 (200,000 卷/3291万多页)
- ◆ 包括书籍、小册子、散文、大幅印刷品等
- ◇ 全部内容为历史一次文献
- ♦ 时间涵盖1701-1800年
- ◇ 英语为主,也包含一些其他语言
- ◇ 历史与地理|社会科学与艺术|医学、科学与技术|

文学与语言|宗教与哲学|法律|参考书







十八世纪作品在线 (ECCO)

OCR**的文本提高阅读体验**



6 PREFACE.

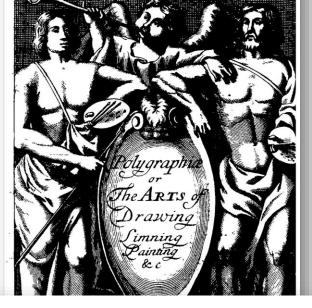
but small advantage from her gifts, unless they are improved by mature and iudicious cultivation.

It is unnecessary to undertake a serious demonstration of a truth universally admitted in all ages and nations; a truth confirmed by daily experience, and the practice of which was the object constantly aimed at by the labours both of the philosopher and the bulk of mankind. The improvement of the latter, as far as it can be effected by education, has been more attended to in the present age than ever it was in any preceding one. If the endeavours used to this purpose have not had all the success that might be expected from them, they

DOCUMENT TEXT

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THE FARTHER

A DVENTUR ES

ROBINSON CRUSOE,

Being the Second and Last Part

OF HIS

LIFE

And STRANGE SURPRIZING

ACCOUNTS of his TRAVELS

Round three Parts of the Globe.

Written by Himself.

The Second Edition.

ch is added a Map of the World, in which is eated the Voyages of ROBINSON CRUSOE.



LONDON: Printed for W. Taylor at the Ship in Pater-Nefler-Row. Moccaix.

OCR光学字符识别



文学系列数据库



Gale文学资源交叉检索

四合一的无缝体验

· "Gale文学资源"系列数据库汇集Gale的优质文学资源,令研究过程一气呵成。







Literature Resource Center 文学资源中心(LRC) Gale文学旗舰产品,精选的文学研究参考数据库



LitFinder文学资料大全 收录**文学作品**全文



Scribner作家系列电子书 精选1400 位作家传记和评论文章



Twayne作家系列电子书 作者与作品专题**文学批评**文章

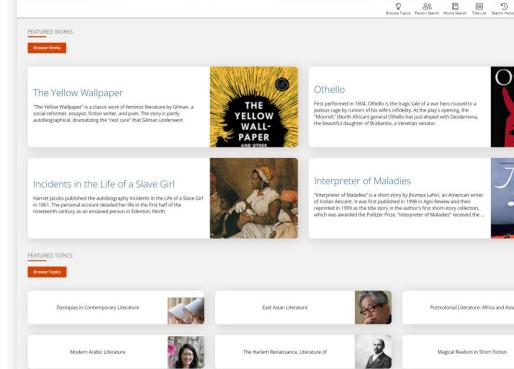


Gale Literature Resource Center

Gale文学资源中心(LRC)

内容全面、可靠的文学专题库

- ◇ 两大获奖丛书《当代作家》(Contemporary Authors)和《文学传记辞典》(Dictionary of Literary Biography)的175,000多个条目
- ◇ 来自Gale知名文学评论十大系列丛书的91,000多篇评论全文
- ◇ 来自480多种学术期刊和文学杂志的170多万篇相关综述、新闻资讯等
- ◇ 16,000多条热门文学主题和作品概述
- ◇ 70,000多部当代诗歌、小说和戏剧全文
- ♦ 15,000多个作者访谈
- ◆ 2,800多幅作者肖像
- ◇ 作家传记、文学评论、作品概要的全收集





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Thumpa

Lahin

SEARCH TOOLS

■ Library Menu: Gale China

: GALE

GALE LITERATURE RESOURCE CENTER

Gale Literature: LitFinder

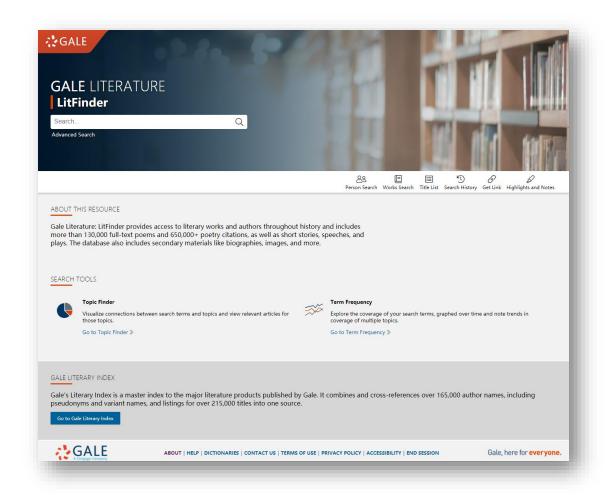
Gale文学资源:文学资料大全

涵盖各个时期的大量文学作品

- □ 文学作品包含约:
 - □ 8万位作家作品(3万位女性作家)



- □ 超过820,000篇诗歌引文,其中134,000篇为全文诗
- □ 10,000多篇短篇和长篇小说全文
- □ 16世纪至21世纪发表的散文
- □ 2,400 篇全文演讲
- □ 1,300 篇全文戏剧
- □ 补充传记、作品概述、照片等信息
- □ 内容季度增加





Gale Literature: Scribner Writer Series

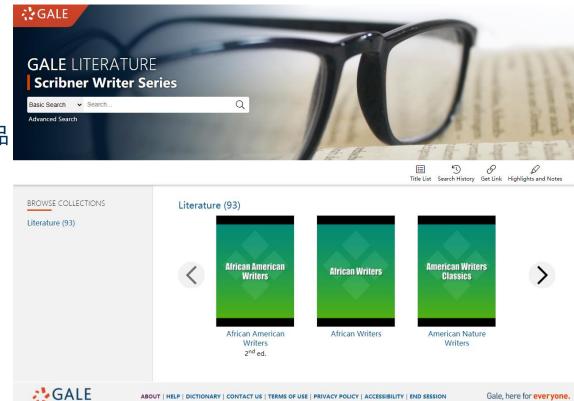
Scribner作家系列电子书

将作者及其作品至于个人和历史的背景之下

- 涵盖世界各地、不同时期的 1,400多位重要作家的生活和作品
- 90 多部作家系列电子书
- 包括评论性文章和传记信息
- 通过对主要作品的深入分析平衡了文化史和文学传记
- 超过 2,000 篇原创、综合性、学者署名的文章

■ 系列合集:

- American Writers Collection
- British Writers Collection
- European Writers Collection
- World and Genre Writers Collection





Gale Literature: Twayne's Author Series

Twayne作者系列电子书

作家生活和作品的深度批判性介绍

- 860 多本专著 , 平均页数在 175,200 页
- 作者与作品专题系列,提供深度的文学剖析
- 由著名的文学学者撰写
- 作家生活与作品、文学运动的历史与影响
- 文学传统的发展等多方面的评论
- □ 系列合集:
 - U.S. Authors Series Classic
 - U.S. Authors, World Authors, andBritish Authors Updated Edition
 - Masterwork Series

- Short Fiction Series
- World Authors Series Classic
- British Writers Series Classic







资源中心系列主题数据库



Gale In Context: Environmental Studies

Gale资源中心:环境研究

今天的环境问题决定着世界明天的命运。

- 9大主题下包含400多个不同的环境事件和话题分类
- 资料内容种类丰富,包括期刊报纸以及案例研究, 统计数据,图片等
- 500多种出版物,包含300余种同行评审期刊
- 不断更新以确保用户能够访问最新的信息

- 商业和经济
- 环境研究
- 地理学

- 法律和法律研究
- 科学与技术
- 可持续发展研究





主题资源:

北美区域

Gale In Context: World History

Gale资源中心: 世界史

呈现伟大的文化与社会如何塑造历史。

- 8大主题下包含300多个不同的事件和话题分类
- 资料内容种类丰富,包括参考书,人物传记,期刊,报纸,
 - 一次文献, 图片等



- 不断更新以确保用户能够访问最新的信息
- 1900多种出版物

- □ 艺术和人文科学
- □ 语言和语言学
- □ 科学与技术

□ 商业和经济

→ 文学与写作

□ 社会科学

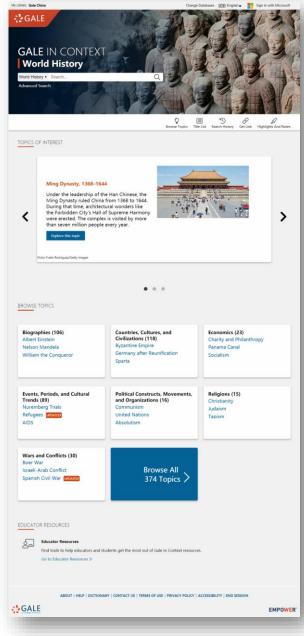
□ 经济学

□ 政治学

■ 世界史

健康与医学

□ 区域历史





商业数据库



Gale Business Insights

Gale商业资源中心

不仅仅是商业数据和文章的集合。

- 全面——50 **多万家全球公司**,全球商业新闻资讯、行业参 考资料、统计数据、案例分析和学术期刊的综合商业数据库
- 广泛——涵盖了财务报告、 SWOT 报告、互动图表、案例 分析、统计数据、国家与行业信息等资源
- 易用——通过整合多种资源到一个平台,助学者用国际视角 研究全球商业与经济的研究课题

第三方内容:

- 近6,000 种全文学术、商业、专业报 纸期刊
- EDGAR 美国证券交易委员会 (SEC)・
- 汤森路透财务报告

- GlobalData SWOT 报告
- Plunkett 行业报告
- 世界银行国家指标数据
- Mergent 投资报告
- MarketLine 行业概况
- 经济学人智库 EIU 国家报告 17



Gain Deep Insight on Companies Around the

Explore the world's companies through expert analysis such as SWOT analyses, financial statements, case studies and articles from academic journals, trade magazines, news outlets and more.

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Explore Industries

Explore over 1,057 industries with industry reports, competitive landscapes, Plunkett Reports, case studies and more.

Understand Major Markets

Explore countries by their top industries and the companies based there, along with relevant articles like news, magazine articles, and

Most Searched Companies

Amazon.com, Inc. Revenue: \$386,064,000 million NASDAQ: AMZN

Revenue: \$365,817,000 million

NASDAO: AAPI.

Tesla, Inc. Revenue: \$53,823,000 million

Walmart Inc. Revenue: \$559,151,000 million

Starbucks Corporation Revenue: \$29,060,600 million NASDAO: SBUX

The Coca-Cola Co. Revenue: \$33,014,000 million

Revenue: \$44,538,000 million

NYSE: NKE Netflix, Inc.

Revenue: \$24,996,060 million Target Corporation

Revenue: \$93,561,000 million Microsoft Corporation

Revenue: \$168,088,000 million

Most Used Publication

The Economist ADWEEK The New York Times The Guardian (London, England)

Journal of the International Academy for Case Studies

Management Science

International Journal of Business and Public

Academy of Strategic Management Journal Academy of Marketing Studies Journal

Strategic Finance Business World The Financial Times

Academy of Management Journal

The Times of India Academy of Entrepreneurship Journal

GDP: \$1 328 trillion

GDP: \$3.846 trillion

Most Used Topics

Diversity and Inclusion Advertising Entrepreneurship International Business

Business Management Mergers and Acquisition Operations Management

Small Business Social Enterprise Strategic Management

Most Searched Industries

Coffee and Tea Manufacturing (31192) Soft Drink Manufacturing (312111)

Footwear Manufacturing (316210)

Electronic Computer Manufacturing (334111)

Automobile Manufacturing (336111)

All Other General Merchandise Stores (452319

Electronic Shopping and Mail-Order Houses (454110) Software Publishers (511210)

Internet Publishing and Broadcasting and Web Search Portals (519130)

Limited-Service Restaurants (722513)

Most Searched Countries

GDP: \$20,953 trillion United Kingdom GDP: \$2,760 trillion Canada

GDP: \$1.645 trillion GDP: \$1,444 trillion GDP: \$14.723 trillion GDP; \$1,074 trillion

Colombia GDP: \$5.058 trillion



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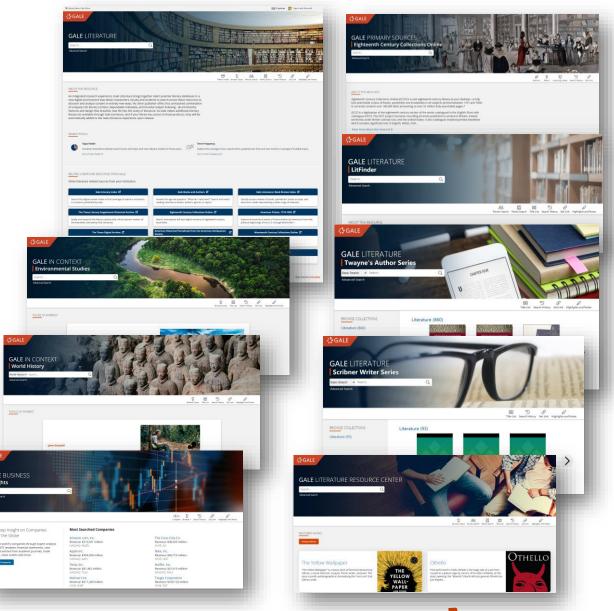
Gale, here for everyone

Gale 数据库检索平台

统一的检索体验

独立访问 OR 交叉检索

- 无论是历史一次文献还是当下最新的学术期刊,读者可以在统一的检索体验下进行顺畅的探索与挖掘。
- 针对不同数据库中的文献资源设计更好用的检索工具和阅读工具
- · 1个文学交叉检索平台Gale Literature
- 1个资源中心的交叉检索平台 PowerSearch





基本功能



CITATION TOOLS

Disclaimer

MLA 9th Edition APA 7th Edition Chicago 17th Edition Harvard

u=galechina&sid=bookmark-ECCO&xid=e6bd6433&pg=2, Accessed 11 Apr. 2023.

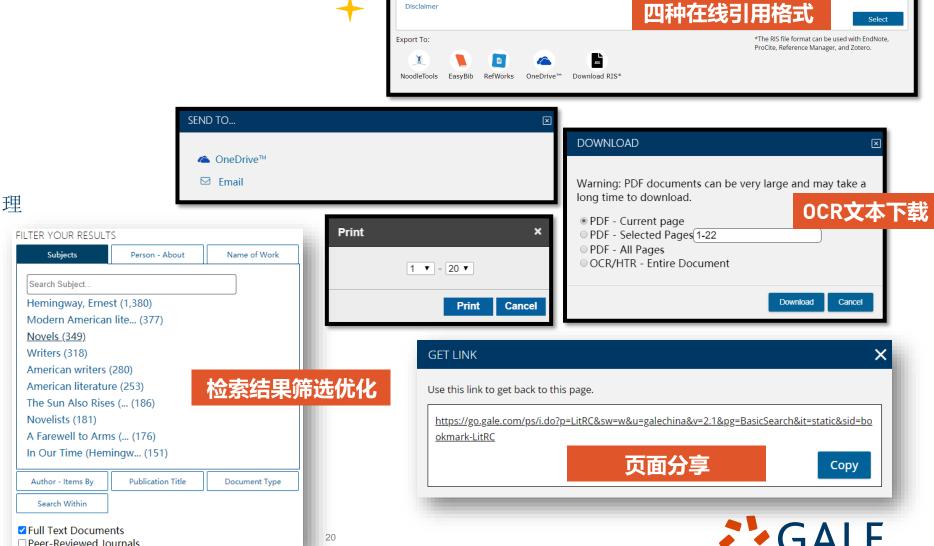
Smith, Adam. An inquiry into the nature and causes of the wealth of nations. By Adam Smith, ... In three volumes. ... Vol. 1, printed for Messrs. Whitestone, Chamberlaine, W. Watson, Potts, S. Watson (and 15 others in Dublin), 1776. Eighteenth Century Collections Online, link.gale.com/apps/doc/CW0104122318/ECCO?

统一的检索体验

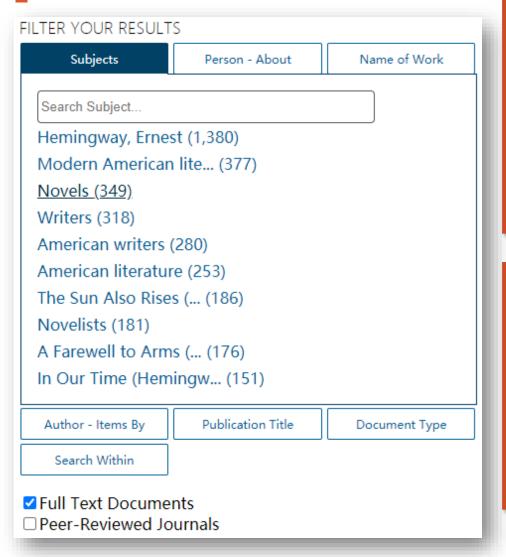
- 操作界面语言翻译
- 检索结果筛选优化工具
- 四种在线引用等文献管理
- 全文下载
- 页面分享
- 检索历史
-

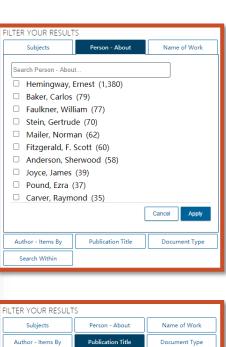
"课程签到码"



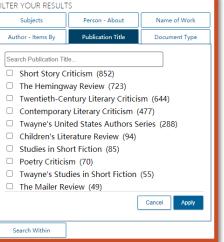


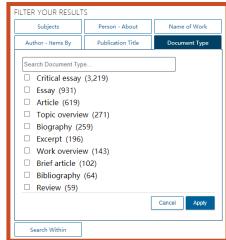
优化筛选













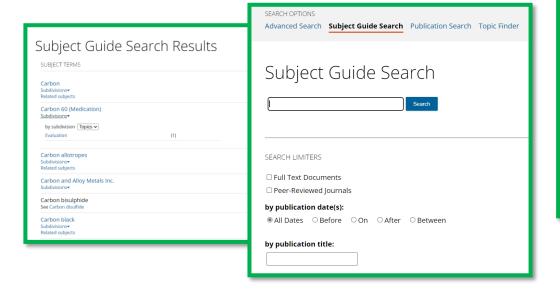
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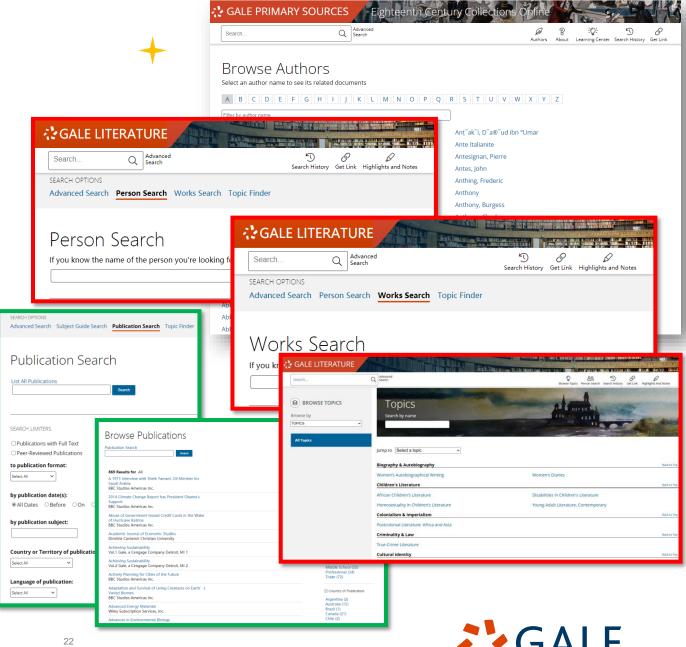


针对不同资源的检索优化

多种检索方式

- 不仅支持基本检索和高级检索
- 十八世纪作品在线——作者查询
- Gale文学检索平台——作家/作品/文学话题检索
- 资源中心Power Search——出版物查找/主题查找

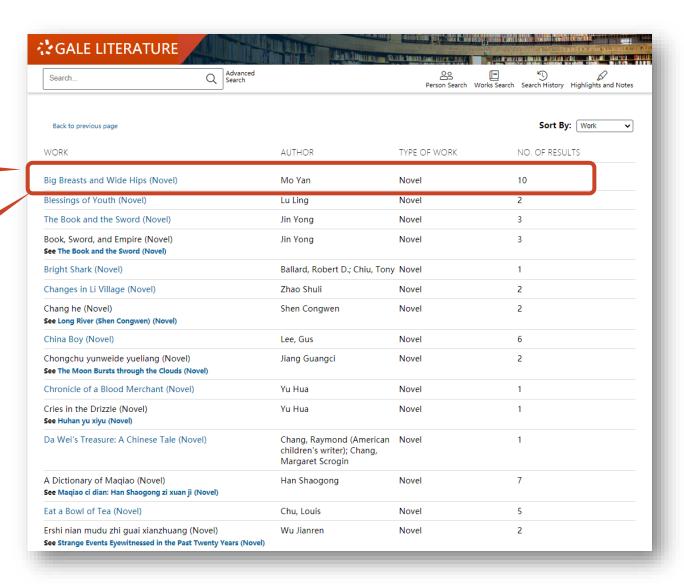




针对不同资源的检索优化

筛选条件: 20世纪 中国 男性作家 创作的小说

丰乳肥臀 莫言 10条相关结果





检索结果分析工具

话题查找器

- 十八世纪作品在线
- Gale 文学资源
- Gale Power Search
- 可视化检索词与检索结果中 其他主题之间的联系,并查 看这些主题的相关文章。

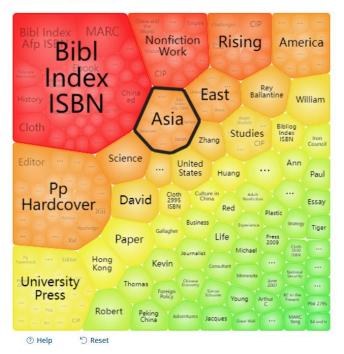
Topic Finder

Visualize connections between search terms and topics and view relevant articles for those topics.

Go to Topic Finder >>

There are two ways to visualize below which words and subjects are found most often in the text of your search results.

Visualization: • Tiles • Wheel



RESULTS

Clicking on a topic wheel or tile narrows your original search results to the documents also containing that subject or term.

RESULTS FOR TOPIC: ASIA (15)

A Contest for Supremacy: China, America, and the Struggle for Mastery in Asia

A Contest for Supremacy China America and the Struggle for Mastery in Asia By Aaron L Friedberg Aug 2011 352p Norton 2795 9780393068283 3275105 Friedberg Princeton professor of politics and...

[Friedberg, Aaron L.]

Friedberg, Aaron L.: A contest for supremacy: China, America, and the struggle for mastery in Asia

494128 JZ1480 201117661 CIP Friedberg Aaron L A contest for supremacy China America and the struggle for mastery in Asia WW Norton 2011 360p index ISBN 0393068285 2795 ISBN 9780393068283 2795...

[Friedberg, Aaron L.]

Aaron L. Friedberg. A Contest for Supremacy: China, America, and the Struggle for Mastery in Asia.

Aaron L Friedberg A Contest for Supremacy China America and the Struggle for Mastery in Asia New York W W Norton and Company 2011 xvi 360 pp Hardcover 2795 ISBN 9780393068283 Aaron Friedberg is a...

Robson, James. Power of place: the religious landscape of the Southern Sacred Peak (Nanyue)



检索结果分析工具



术语词频分析

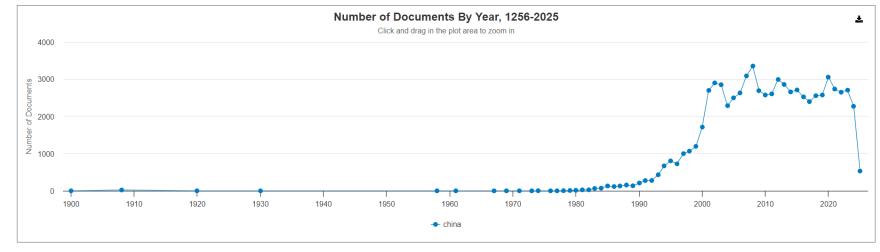
- 十八世纪作品在线
- Gale 文学资源
- 输入一个单词或短语来查 看随时间变化的搜索结果

Term Frequency

View search results over time by entering a word or phrase, comparing multiple terms if desired.

By clicking on a point on the graph, retrieve search results for that year or, by clicking and dragging, select a time period to zoom in on.





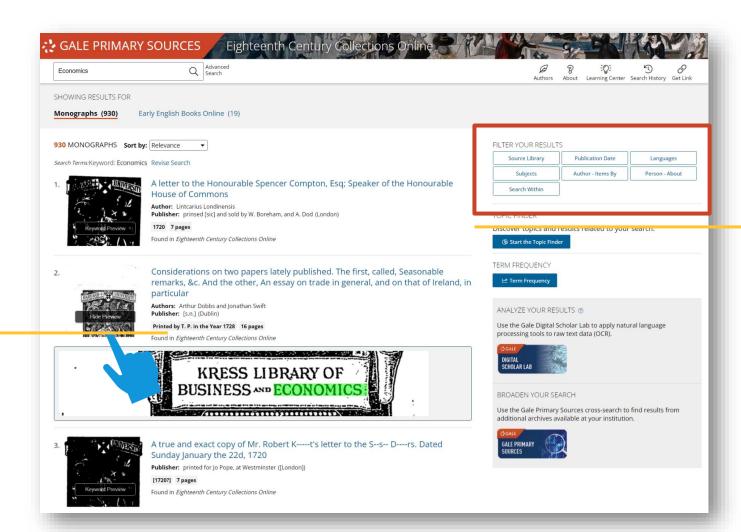


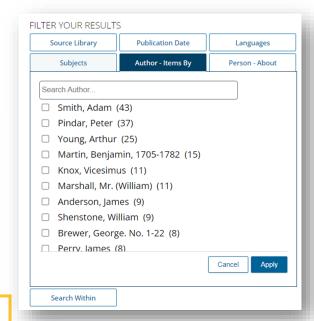
阅读与管理工具



一次文献检索呈现

一次文献预览





筛选过滤检索结果 来源筛选 出版时限 语言 主题 作者 人物 二次检索



一次文献检索呈现

GALE PRIMARY SOURCES Eighteenth Century Collections Online 图像操作工具 翻页/直达/缩放/适应页面/ An inquiry into the nature and causes of the wealth of nations. By Adam Smith, ... In three volumes. ... 图像调整/全屏 Author: Adam Smith Publisher: printed for Messrs. Whitestone, Chamberlaine, W. Watson, Potts, S. Watson [and 15 others in Dublin] (Dublin) DOCUMENT TEXT Explore **EXPLORE** OCR Confidence: 97% Learn how this text was created 1 100 Langhan Document Image Plain Text (OCR) /i// / // 11. fo~e^ -- AN I N O U.I R Y INTO THE NATURE AND CAUSES, OF THE WEALTH, OF NATIONS. BY ADAM SMITH, LL.D. AND AN F.R.S., K Formerly Professor of Moral Philosophy in the University of Search within document Glasgow., IN THREE VOLUMES., VOL. I. D U B L I N: Printed for Meffis. WHITESTONE, CHAMBERLAINE, W. WATSON, POTrS, S WATSON, HOEY, within this document INQUIRY O within all volumes WILLIAMS, W.COLLES, WIL-, SON, ARMITAGE, W..LKER, MONCRIEFFE, IENKIN, GILBLRT, CROSS, MILLS, HALLHEAD, FAULK-, NER, HILLARY, and J. ☐ Allow variations ③ COLLES.,MDCCLXXVI.,_. GO TO PAGE INTO THE Go NATURE AND CAUSES > Related Volumes > Related Subjects OF THE > Notes WEALTH OF NATIONS. 侧边工具栏 浏览 BY ADAM SMITH, LL.D. AND F.R.S. Formerly Professor of Moral Philosophy in the University of Glasgow 目录 插图 IN THREE VOLUMES. 引用资料 VOL. I. DUBLIN: Printed for Meffrs. WHITESTONE, CHAMBERLAINE, W. WATSON, POTTS, S WATSON, HORY, WILLIAMS, W. COLLES, WIL-

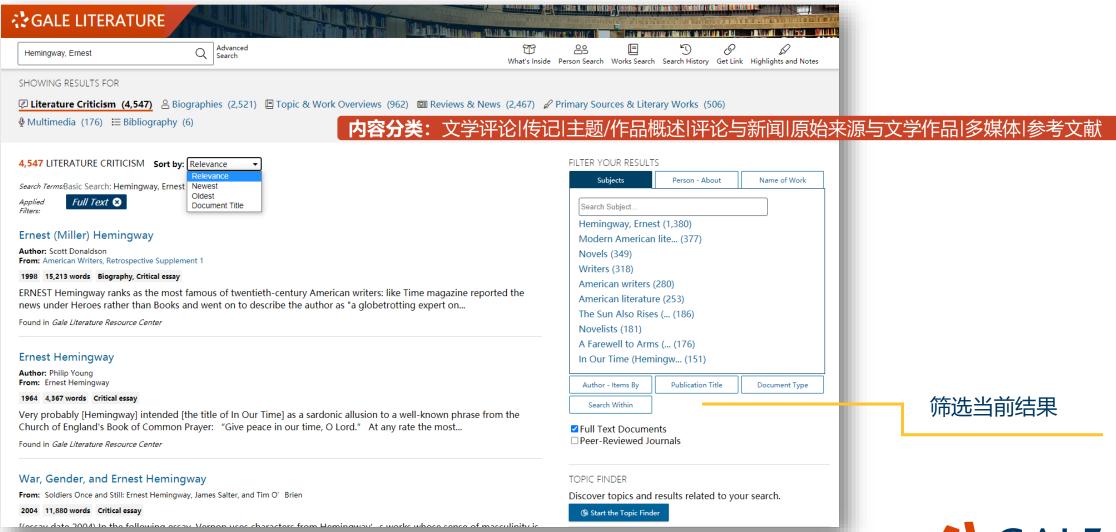
文献管理

1776年 亚当·斯密的《国富论》

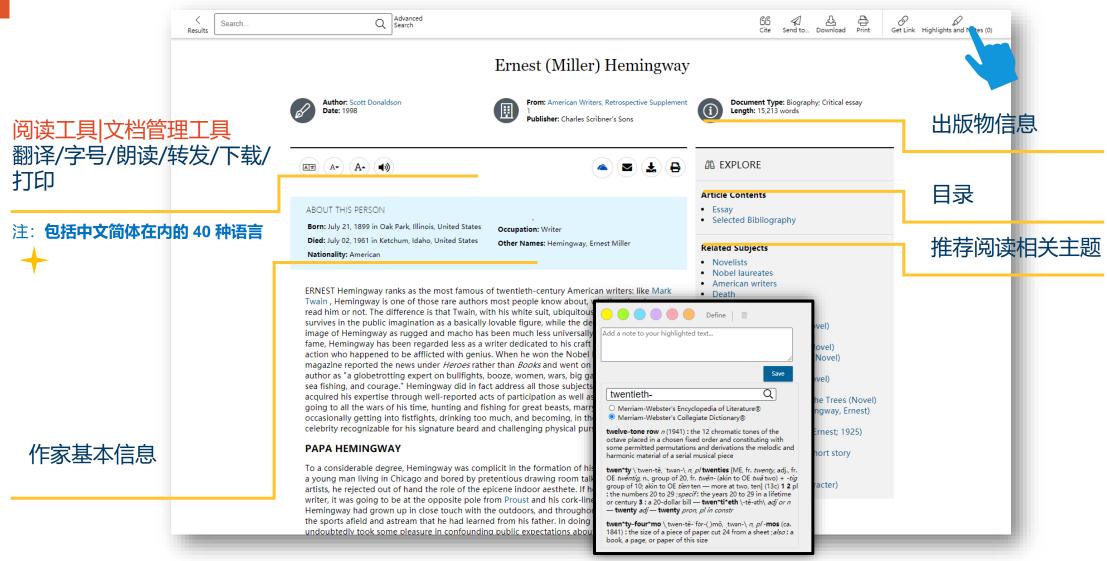
OCR文本



Gale文学资源检索平台(Gale Literature)

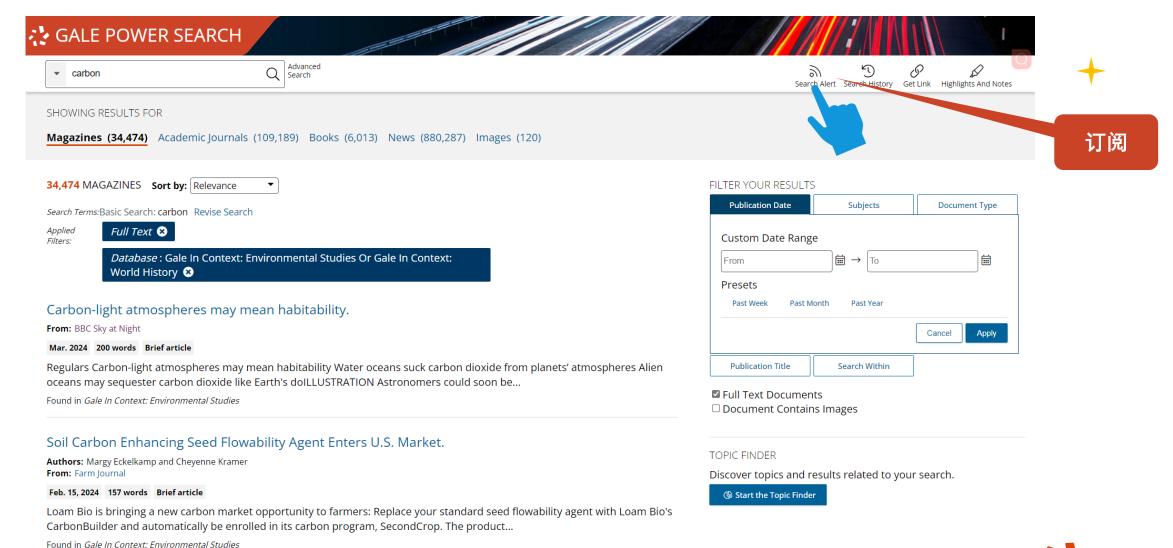


Gale文学资源检索平台(Gale Literature)



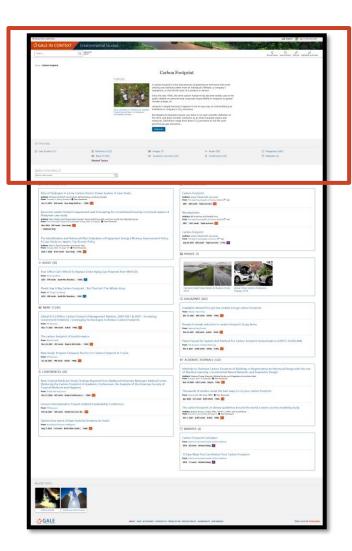


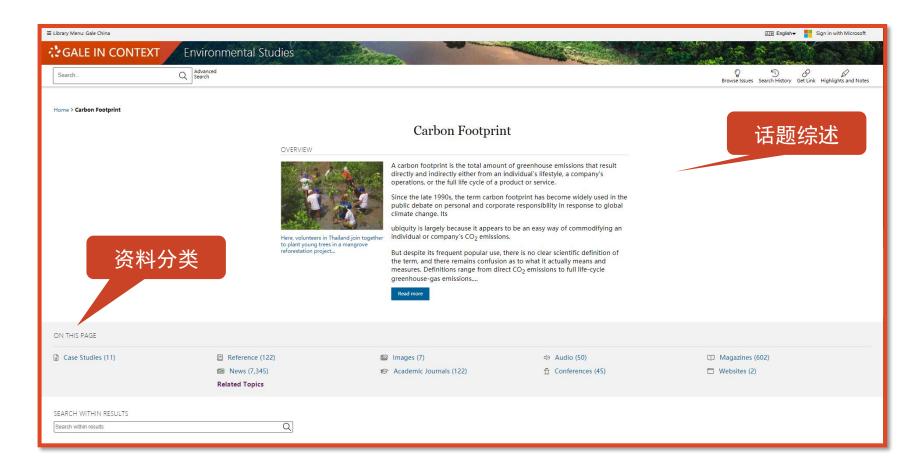
资源中心Power Search





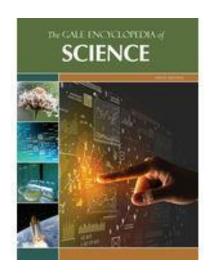
资源中心Power Search





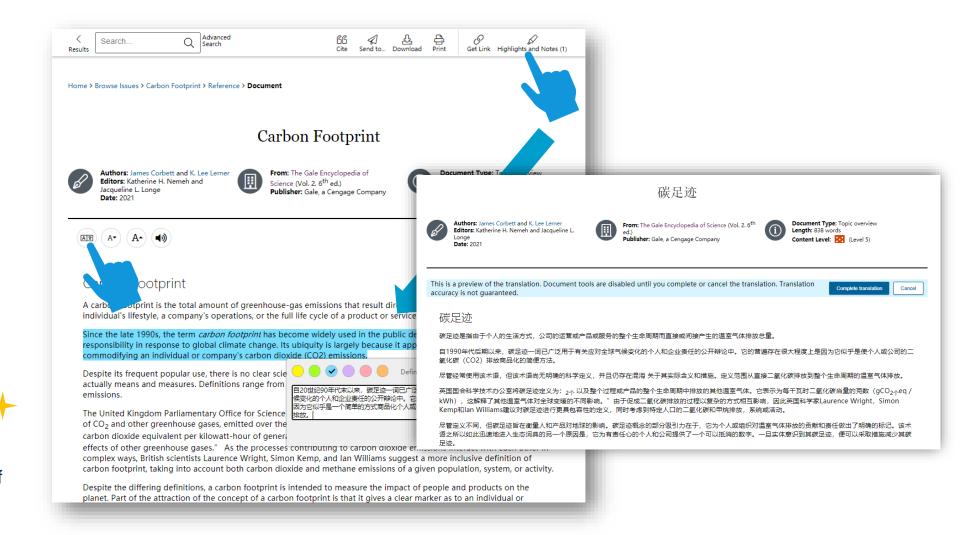


阅读工具——笔记标注等





The Gale Encyclopedia of Science, 6th edition

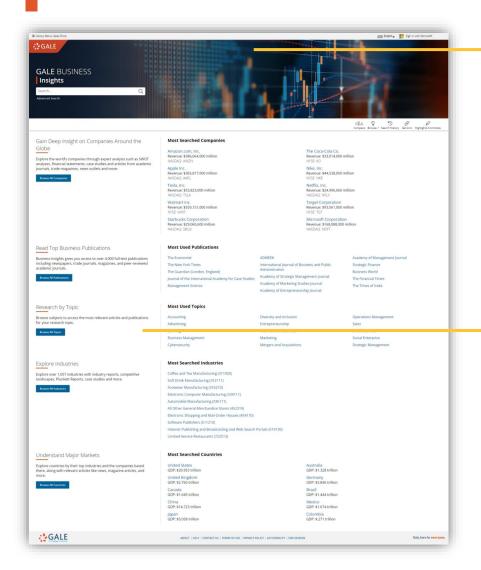




商业资源检索



更适合商业研究的检索分类



操作界面语言翻译

Gain Deep Insight on Companies Around the

journals, trade magazines, news outlets and more.

市场情况

Explore the world?s companies through expert analysis such as SWOT

analyses, financial statements, case studies and articles from academic

Globe

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Publications Topics Glossary Financial Reports **Investment Reports**

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Countries/Territories

MarketLine Industry Profiles Plunkett Reports

Companies Industries

Most Searched Companies

Revenue: \$386,064,000 million NASDAQ: AMZN

Amazon.com, Inc.

Apple Inc.

Revenue: \$365,817,000 million NASDAQ: AAPL

Tesla Inc.

Revenue: \$53,823,000 million NASDAQ: TSLA

Walmart Inc.

Revenue: \$559,151,000 million NYSE: WMT

Starbucks Corporation Revenue: \$29,060,600 million NASDAQ: SBUX

The Coca-Cola Co.

Revenue: \$33.014.000 million NYSE: KO

Nike, Inc. Revenue: \$44,538,000 million

NYSE: NKE Netflix, Inc.

Revenue: \$24,996,060 milliion NASDAQ: NFLX

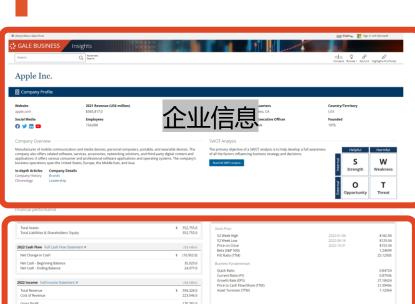
Target Corporation Revenue: \$93,561,000 million

NYSE: TGT Microsoft Corporation Revenue: \$168,088,000 million

NASDAO: MSFT



企业信息主页



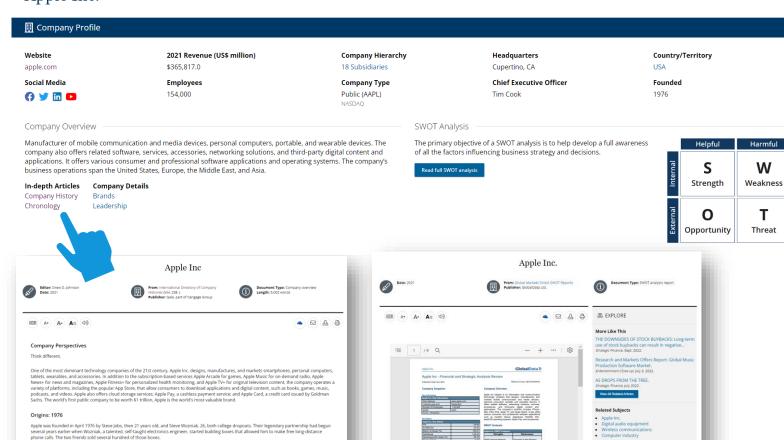






企业的基本信息和数据,常用链接,历史介绍,深入文章,还有swot分析

Apple Inc.





Opportunities Threats

In 1976 Wozniak was working on another box, the Apple I computer, without keyboard or power supply, for a computer hobbyist club. Jobs and Wozniak sold their most valuable possessions, a van and two calculators, raising \$1,300 to start Apple Computer. A local retailer ordered 50 of the computers,

which were built in Job's garage. They eventually sold 200 to computer hobbyists in the San Francisco Bay area for 5666 each. Later that summer Wozniak began work on the Apple II, a widen-kine designed so appeal to a wider market than computer hobbyists, Jobs hired local computer enthusiats, many of them still in high school, to assemble circuit boards and design software. Early microcomputers had typically been housed in metal boxes. With

the general consumer in mind, Jobs planned to house the Apple II in a more attractive modular beige plastic container

对比损益表等往期数据

Apple Inc.

Financial performance

Balance Sheet Income Statement Cash Flow Statement Ratios

Investment Reports SEC Filings

Balance Sheet

A Balance Sheet is the financial position of a business listing the assets, liabilities, and owner's equity. In other words, the balance sheet illustrates a business's net worth. The assets should always equal the total liabilities plus owners? equity.

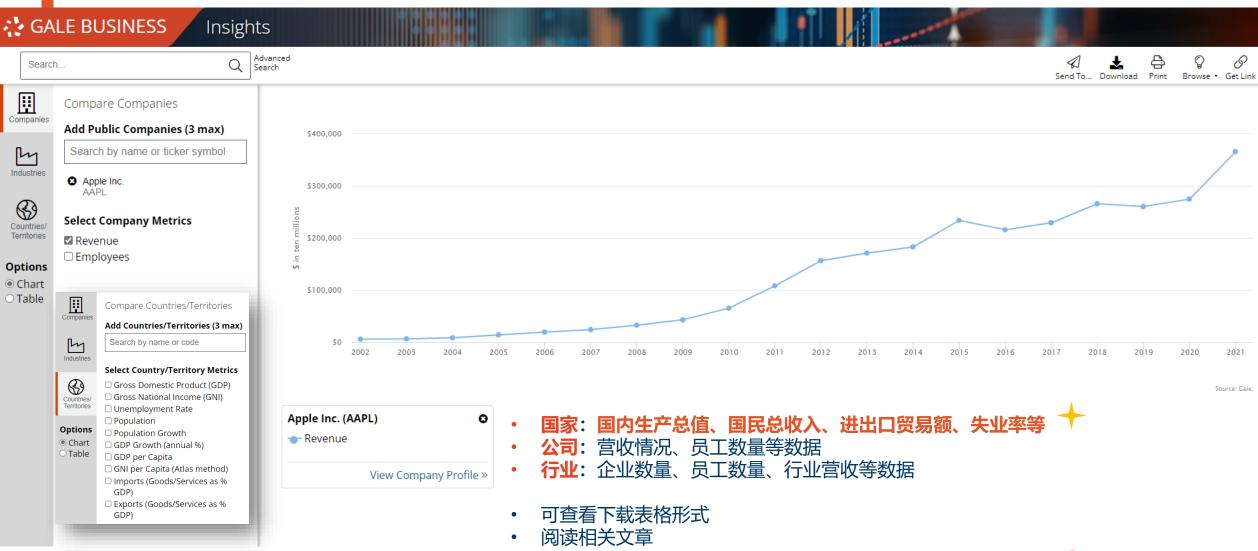


对比过去三年的财务数据





互动图表





数据库回顾

四个系列八个数据库

- 历史一次文献——十八世纪作品在线
- · 文学系列数据库——Gale文学资源中心(LRC)/

文学资料大全/

Scribner作家系列电子书/

Twayne作者系列电子书

- · 资源中心系列数据库——环境研究/ 世界史
- · 商业数据库——Gale商业资源中心











现场有奖问答活动

历史一次文献

十八世纪作品在线可以使用两种检索结果分析工具,它们分别是?

- 术语词频分析
- 话题查找器



Term Frequency

Explore the coverage of your search terms, graphed over time and note trends in coverage of multiple topics.

Go to Term Frequency ≫



Topic Finder

Visualize connections between search terms and topics and view relevant articles for those topics.

Go to Topic Finder »

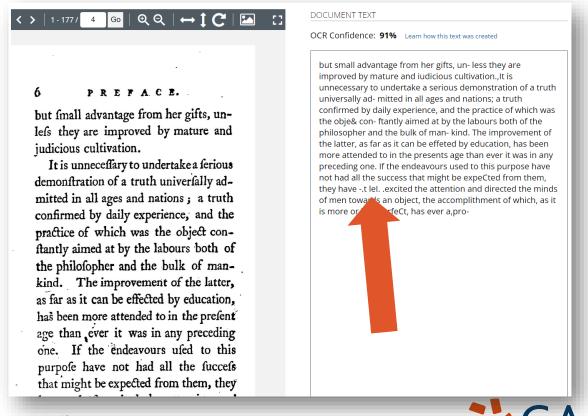




历史一次文献

十八世纪作品在线数据库,除了对历史文献进行了高清扫描,还提供了经过 什么处理的文本?

· OCR光学字符识别



Gale文学系列

截至目前, GALE 提供的文学系列资源除了文学资源中心 (LRC) 还有哪些?

- A. Gale文学评论
- B. LitFinder文学资料大全
- C. Scribner作家系列电子书
- D. Twayne作家系列电子书
- E. Gale文学资源:文学传记辞典



